

KURT E. GRIFFITH

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FANTASTIC REALITIES STUDIO

GRAPHICS • DESIGN • ILLUSTRATION • PRINT • WEB

OBJECTIVE

Accomplished, organized Graphics Professional with proven track record possessing extensive traditional and digital skills seeks creative opportunities to execute fully realized design solutions.

QUALIFICATIONS

- GRAPHIC COMMUNICATOR
- ART DIRECTOR, DESIGNER AND ILLUSTRATOR
- PRINT
- WEB
- PRODUCTION
- TECHNOLOGY
- TRAINING

ACCOMPLISHMENTS AND ACHIEVEMENTS

- Art Directed the design and production of an art collector's magazine, including maintaining a website, creating collateral and promotional material, media kits, ad production. Acted as press liaison and technology support.
- Created promotional poster from sketch to finished product entirely in the digital realm with minimal budget and compressed timeline for a charity event.
- Designed and executed a from-scratch promotional piece for a new luxury travel and lifestyle magazine.
- Participated with an art team that prepared a sample segment for an animated feature film as a graphic artist, cel painter, and title designer.

Developed a new design for the **NAACP Annual Report**. Integrated the organization's mission, achievements and their financial data for an updated, polished look.

Created cover illustrations for science fiction paperback covers, food service and entertainment trade magazines

Developed two incarnations of *Elite Traveler Magazine's* Media kit. Integrated publisher and sales force material combined with a comprehensive promotional piece to create a distributable package.

Led a design team and coordinated with the marketing, editorial and sales departments, developing an all new media kit for an expanded group of travel publications and services. Supervised Assistant Art Directors in maintaining department workflow. Brought the entire project's disparate components into a cohesive whole for distribution to the sales force.

Planned the redesign and redeployment of an entertainment website recycling existing code and artwork. Assigned art tasks to Assistant Art Directors. Coordinated design efforts and production art to redress and prepare the new site for deployment in a fraction of the original development time.

Supported the Creative Director of Elite traveler Magazine in the production of the launch issue. Executed production artwork, custom graphics, prepress and trafficking for all pages. Preflighted, and corrected advertisers' art. Resulted in smooth production and traffic coordination.

Hired and trained a new staff of freelancers for the Art Department of a relocated vendor of imprinted novelties. Instructed the new staff on art procedures, trafficking, studio techniques, darkroom operations, single and multicolor art preparation.

Taught computer graphics for Computer Arts Forum, an experimental arm of Pratt Manhattan. Studied fundamentals of computer generated art. Demonstrated theories and introduced basic techniques to a broad spectrum of students.

PROFESSIONAL SKILLS

ART DIRECTION

Promotional, Corporate & Magazine Design, Typography, Darkroom, Imaging, Art and Technical Training

DESIGN

Graphics, Display Typography & Logos, Book & Magazine Design, Web Design, Layout & Mechanical Art, Color Separation, Prepress Preparation: 4-Color, Spot, & Silkscreen Process Preparation, Comps and Mockups, Photography, Animation Cel Painting and Titles

ILLUSTRATION

B/W, Color, Cover, Editorial, Technical, Spot, Cartoon and Electronic. ▼

▼ CONTINUES

▼ PROFESSIONAL SKILLS - CONTINUED

SOFTWARE SKILLS / ELECTRONIC PUBLISHING & GRAPHICS

Quark Xpress, Adobe Photoshop, Illustrator, Acrobat, Imageready, InDesign, Macromedia Dreamweaver, Flash, Freehand, Fireworks, BB Edit, MS Word/Office, Painter, Infini-D, Electronic Illustration, Animation, 3D Modeling, Electronic Publishing, Associated MAC Support and System Software, IT basic Support, Seminar & Workshop Instructor

PROFESSIONAL HISTORY

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| Fantastic Realities Studio, Nanuet, NY Principal Creative, Graphics and Design Services | 2001- Present |
| Art on Paper Magazine, NYC Art Director, Webmaster & IT Support | July 2003- June 2004 |
| <i>Elite Traveler</i> Magazine, Universal Communications, NYC Art Director, Prepress Technician & Web Designer | 2001 |
| Crescent Publishing Group, NYC, New Media Group Senior Art Director, Web Designer | 1998 - 2001 |
| Universal Media, Inc., NYC Art Director, Marketing And Promotions | 1991 - 1998 |
| Drake Publishers, NYC Art Director | 1991 |
| Valco Reproduction, Brooklyn, NY Art Director | 1986-1990 |
| Best Seal Corporation, NYC & Edison, NJ Art Director | 1980-1986 |

FREELANCE HIGHLIGHTS

Juliet Stewart, International Make-up Artist, Promotional Website, Marketing and Promotional materials
 RB Works, Marketing and Promotional Materials, Brochures, Fact Sheets, Print Ads, Trade Booth Graphics
 Jezibell & The Inanna Company, CD Cover Artwork, Production and Art Direction, *Inanna: Journey of Darkness and Light*
 Four Winds Earth Chorus, Logo Design, CD Cover Artwork and Art Direction, *We Each Send A Voice*,
 Website Development; Promotional Artwork, Programs and Flyers,
 Cover Illustrations, Philip Jose Farmer, *Image of the Beast*, Samuel Delany, *Equinox*
 1996 NYC Witches' Masquerade Ball, Benefit Poster, Promotional Websites 1998-2000
 Dr. Michael Klus, Corporate Identity & Promotional Graphics, Print & Direct Mail Advertising
 Kim Anderson, Poet, Book Design, *Trust: poems by Anderson*
 Patience T'ai Chi Association, Staff Artist, Calligrapher, Computer Video Graphics, Brochures, Promotional Art
 Peloro Imports, Corporate Identity Program
 Schaffer Foods, Advertising Illustrations, Trade Show Booth
Metro Foodservice News, Cover Illustrator, Writer/Artist - *MetroMa'am* Comic Feature, Corporate Promotional Graphics
 Computer Arts Forum, Computer Graphics Instructor 1984-1985
 Boys Brotherhood Republic, Display & Environmental Art, Art Restoration
 Camp Wabenaki, Arts & Crafts Counselor 1978, 1979
 A.R.M. Productions, Animation Cel Painting & Titles, Record Album Graphics
 Gold Key Entertainment, Promotional Media Illustration
Millimeter Magazine, Cover Illustration
 Mitchell Cohen, Poet, Book Design and Illustration, *Love and Rockets*

EDUCATION

Pratt Manhattan, New York City

Professional Continuing Education, Fall 1990, Electronic Publishing, Pagemaker, Adobe Illustrator, Quark Xpress

Pratt Institute, Brooklyn, NY

BFA with Honors 1980, Illustration and Graphic Design dual Major

Brooklyn Technical High School, Brooklyn, NY:

Class of 1976 w Honors Industrial Design Major